

BREADS, CEREAL, COOKIES, CAKES

BAKED GOODS

Labeling & Coding Solutions











Operational efficiency is key to moving fresh products to the consumer market faster.

Innovation ... When Freshness Counts

The variety of products, packaging types, and production environments in the baked goods industry create difficult labeling and coding challenges. Industry regulations requiring accurate coding of information on all packaging, and the need to keep lines up and running continuously further complicate your labeling and coding process.

ID Technology helps simplify your labeling and coding with integrated solutions to keep your production lines moving.

Achieve high quality barcodes, best before dates, batch and lot codes on all levels of packaging with ID Technology's complete line of labeling and coding solutions.

Shown Below Product Handling by KLEENline- a Pro Mach Company





Primary packaging protects, preserves, transports, informs, and sells. Clamshells, shrink-wrap, bags, tags, paperboard and flexible packaging/pouches are common primary packaging styles.



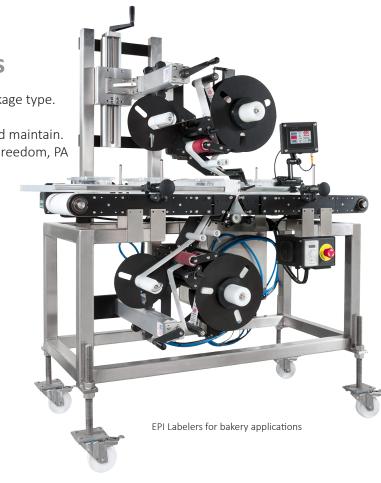
Labels For Primary Packaging

- High quality prime labels.
- Blank-thermal labels for nutrition labels.
- Any shape and for all product surface types.
- Performs in water rinses, condensation, dusty environments.
- Standard, durable & removable adhesives.

Our six label converting facilities across the US and Canada offers nationwide coverage for complete label production, consistent quality, and continuous service during peak demands. Flexographic, Digital, Direct Thermal, Thermal Transfer.







Print Variable Information on Flexible Packaging

Thermal Transfer Overprinters

Our range of Thermal Transfer Overprinters (TTO) add variable information to flexible packaging – date codes, lot numbers, price, barcodes, etc.

Each EasyPrint thermal transfer overprinter is capable of both intermittent and continuous printing, allowing for integration into both intermittent and continuous packaging lines. An integrated printhead heater allows for printing at low temperatures.

Thermal transfer overprinting results in a sharp, clear image without compromising production speed.



EasyPrint Compact 53c
Thermal Transfer Overprinter

Dependable, non-contact codes Continuous Inkjet

Designed and built here in the USA, our Citronix ci3000 Series CIJ printers are well known as being the easiest to use in the industry and for producing excellent print quality.

Add identifying marks such as date & lot codes, barcodes, traceability codes and logos to almost any kind of material or surface.



Permanent Marks

Macsa Laser Coders

Macsa lasers produce high-quality lot codes, sell-by dates and variable data directly onto film, paperboard, paper labels or cardboard. No consumables are needed and the lasers require minimal maintenance. Macsa iCON Laser Coder

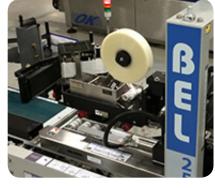


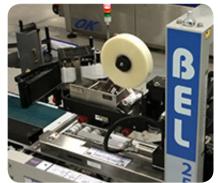
labeling & coding SECONDARY PACKAGING Secondary packaging keeps the primary packaging safe and helps it retain its original shape during transport to a retail or consumer location. Cardboard boxes, cardboard cartons and

For Cases, Cartons, Shipping Containers **Label Printer Applicators**

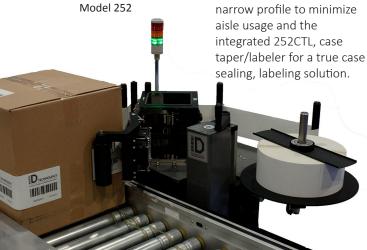
- Label one or multiple sides.
- Print and apply GS1 compliance labels in real-time.
- Extensive range of applicator modules.
- Your choice of OEM print engine.

Shown here is ID Technology Model 252CTL integrated with a BEL Case Taper by Pro Mach's Wexxar/BEL.





Our models for labeling shipping cases include the 252N, designed with a narrow profile to minimize aisle usage and the integrated 252CTL, case



BROWNIES

Some of the big retail companies, such as Walmart, have guidelines on labeling cases – often requiring that information is visible from more than one side of the case.

Our labeling systems can apply both leading and trailing edge corner-wrap labels, ensuring that labels can be seen on all

four sides of the case. Labels can be applied to any face of the case as it goes through your process.

plastic crates are common types of secondary packaging.

With more flexibility and higher throughput, GS1 barcode labeling can now be done on high speed production lines. Our Wipe-On module uses Centerline Modularity™ technology that eliminates adjustments, requires no plant air and has no moving parts – keeping you up and running at a lower cost. Simply add the module on to your Model 252 for perfect GTIN and GS1-128 bar code labeling.

Personalize Cases with Barcodes & Text High Resolution Inkjet

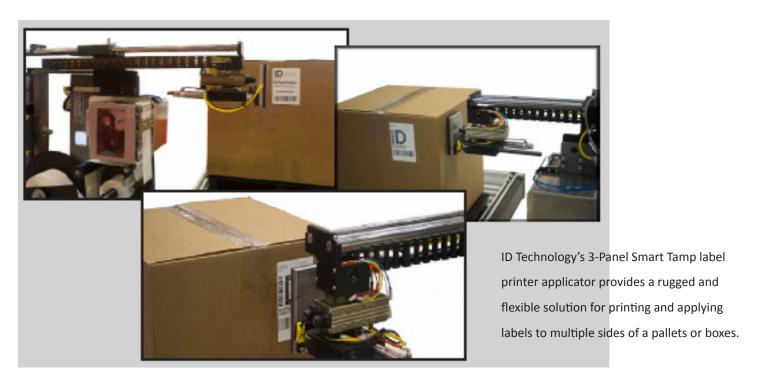
Replace preprinted cases and cartons with large character printing on demand. ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images. Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



FoxJet ProSeries Inkjet Printers



Shown here is Model 252 Label Printer Applicator by ID Technology.



Model 252 3-Panel Label Printer Applicator

Uniquely Designed for Pallets and Boxes

- Apply labels to one, two or three sides of box or pallet.
- Designed to work with irregular pallets and tolerances in material handling.
- Laser type sensor locates the position of the area to be labeled.
- Choice of proven OEM print engine from SATO, Zebra or Datamax.
- Built on the top selling 252 platform.
- Optional stainless steel enclosure for tough environments.

Featured Pro Mach Solutions



Other companies can talk about innovative solutions, Our Pro Mach family delivers the best in the industry.

Shutterworth, KLEENLine, and Benchmark Automation, the Pro Mach Material Handling Group, and ID Technology work together for seamless operations, workflow and efficiency.

Pro Mach's Material Handling Group designs and manufactures durable solutions including conveyors, material handling equipment, vision systems, distribution systems, loading systems, robotics, automation controls, and systems engineering services.

Shuttleworth, KLEENline and Benchmark Automation are masters in their field and work with many baked goods manufacturers to ensure efficiency, uptime, and minimum maintenance. They are powered by Pro Mach companies.

Integrated Products ...
Integrated Solutions ...
Integrated Companies ...
... That's powered by Pro Mach

powered by Pro Mach - what it means for you ...

Working with ID Technology and other Pro Mach companies offers direct access to the leading companies that serve the manufacturing industry. When your team is powered by Pro Mach, you can be sure that the experience, indepth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when Pro Mach companies join forces.



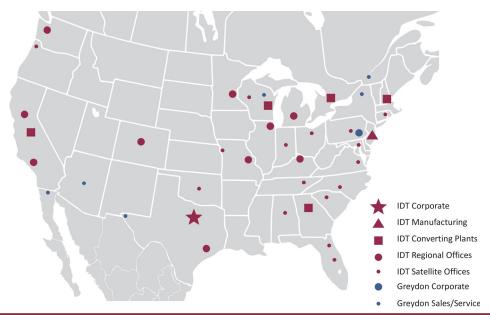
Shuttleworth is an industry leader in solving unique product handling challenges and work with customers to design the best material handling solution to achieve manufacturing goals.



KLEENLine is known for solving the toughest sanitary line challenges in the business by providing industry-leading stainless steel conveyors, material handling systems, vision systems, and robotics.



Benchmark designs and manufactures a complete line of automation equipment to increase line efficiencies by reducing downtime, product scrap, changeover, maintenance, and sanitation time.



Nationwide Service & Sales

Complimentary Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!



Service & Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer.

Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.

In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.





ID Technology, powered by Pro Mach, is a single-source provider for equipment, technology and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. Years of specialized experience combined with industry leading products for quality, efficiency and productivity have earned us the trust of customers across a wide range of industries.



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