## Industry Brief Labeling & Coding for Craft Brewing

As you grow your craft brewing business, you need to ensure that products are correctly labeled and date coded- both to meet regulations and so your product looks good.

Regardless of the size of your operation and whether you package your product in bottles or cans, ID Technology has solutions for you.

With sales and service support across North America, ID Technology is your local labeling & coding company with national resources.



# Cheers!



Labeling Coding and Marking Specialists

### Labeling & Coding for Craft Brewing



Printing Date Codes Right After Depalletizing

#### Labeling Bottles

ID Technology is well known for building some of the best labeling equipment in the business- like our LSI by ID Technology line.

The new 1500i is designed and built here in the USA and is engineered to apply a single label to round containers at up to 60 per minute. Need higher speeds or more labels? Yes we can do that too! We also have a tabletop semi-automatic labeler for low volume production.

#### Labeling & Coding Cases

Do you need to add date codes or barcodes to your cases, or shipping cartons?

ID Technology has solutions that include tabletop label printers, automatic label printer applicators and inkjet solutions. We can also provide the software to help you design your labels and get your products shipped.

#### **ID Technology Labels**

With six label plants in North America, ID Technology is your local provider of full color labels for your craft beer bottles. With our HP Indigo digital technology, we offer fast turnaround and low minimums.

Want to produce full color labels on-demand in your own plant? We can set you up with a Memjet printer and labels to do that as well.

Need blank thermal transfer or direct thermal labels? Yes. we've got you covered.

How can we help your craft brewing and packaging operation? Contact ID Technology today and we'll get started!



#### **Coding on Cans & Bottles**

Our Citronix inkjet printers are perfect for adding date codes to your bottles and cans.

Citronix continuous inkjet (CIJ) printers are the easiest to use on the market and are built to provide high quality codes every time, with minimal maintenance intervention. All Citronix printers are IP55 washdown as standard so you don't have to baby them.

A low maintenance, no consumable solution better for you? Check out our Macsa iCON laser coder.



Label Printers & Inkjet Coder





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